



Can print advertising be an interactive experience?



It can now.

Let's face it. For the last 150 years of print advertising, very little has changed. You write a snappy headline, add a cool image, give the call to action, and pray something happens.

But what if you could get an immediate response and multiply the impact of your next campaign – and all that in real time?

Mobigliphs can make it happen! When you deploy our advanced digital technology, your advertisement becomes an engaging, interactive experience with the reader.

Simply insert a Mobigliph icon into your ad (as shown in the sample ad below), and you'll be ready to start interacting with your target audience. It's just that easy.

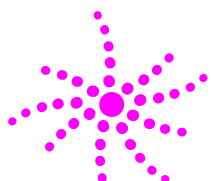


Here's how it works . . .

The secret of our success is, well, a secret!

We'd love to share the secret of our success, but then we wouldn't be in business. What we can tell you is that you'll see the results of our technology almost instantly.

Our engineers have developed an advanced object recognition software that allows you to send and receive encrypted MMS messages via mobile phones. By taking a digital photo of a Mobigliph icon, customers can interact with your brand in real time. It's as easy as 1, 2, 3.



A Mobigliph can be any symbol you want – your own icon, or one that we'll help you create.

With a mobile phone, the reader takes a picture of a Mobigliphs icon that is strategically placed on the ad.



Next, they send the picture via MMS to your proprietary, secure e-mail address as assigned by Mobigliphs.



They interact with you, based on what you want the reader to receive, such as promotions, prizes, discounts, coupons, or learning more about your products via live video feed. Also, we capture the interaction data so you know exactly when and where the reader engaged the Mobigliph.

Now it's time for YOU to experience this amazing new technology!



Use your MMS-capable mobile phone to take a picture of the spiral icon Mobigliph shown above. Send it to the following e-mail address and you'll begin to experience this engaging, interactive platform: **a@agm.tw**

Mobigliphs™



Mobigliphs is a technology developed and owned by Compex, Inc.



video streaming & commercials



promotions



real time coupons



product information

Call today and bring the power of Mobigliphs to your next ad campaign. Whatever you can imagine, whatever you want to promote, we can bring it directly to your targeted readers.

for more information, contact:

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